

GURAL PREMIER TEKIROVA

SUSTAINABILITY REPORT 2023



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ABOUT THE REPORT

As Güral Premier Hotels&Resorts, we aim to share the results of the developments we have achieved within the scope of our sustainability efforts with our senior management, employees, guests, suppliers and all other partners and to transform our common goals into achievements with the participation of all parties.

Reporting period 01 January 2021- 31 December 2022

Sustainability activities at Güral Premier Hotels are coordinated by Hotel Quality & Training Managers and are open to the expectations and opinions of our stakeholders.

For your requests/feedback;

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INTRODUCTION

Tourism that has become a serious sector in the world, constitutes one of the serious sources of income of many countries and even takes the lead. It is mentioned that there is one billion human movement in the world annually due to tourism. These figures show that a very large mass of people travel, stay and consume serious natural resources within the scope of tourism. Environment is the main source of tourism. It is also necessary to manage this resource in a continuous and balanced manner and to increase its quality as opposed to destroying it. During the realisation of tourism activities, natural resource destruction occurs both during and after the establishment of the facility. This effect is mainly

It is seen on 4 environments. These are water, soil, air and flora and fauna. In almost all Mediterranean countries and in Turkey, tourism movements are concentrated on the sea coasts. The tourism movement usually starts and develops in places where the natural balance is very sensitive and if the necessary measures are not taken, it easily disrupts this balance.

The tourism sector in Turkey is largely concentrated on the sea coasts. For this reason, the cleanliness of sea water and beaches is recognised as the most important indicator of environmental quality. Factors such as noise, air pollution caused by traffic, unplanned urbanisation, concretisation of fertile agricultural lands and sensitive areas of coastal regions with second housing areas, inadequate infrastructure in forest fires disrupt the balances in ecosystems, thus the values that constitute the tourism potential are gradually disappearing. Based on this information, in order to make tourism sustainable, it is extremely important that tourists and tourist businesses, which are at the centre of tourism activities, are included in national and international environmental protection programmes such as Travelife, Green Key, Sustainable Tourism, GSTC.





1. ABOUT OUR HOTEL

Established in 1989 and exported to 52 different countries, Güral Porcelain has stepped into the tourism sector on 19 May 2010 with the Güral Premier brand, which will make a name for itself in Antalya/Kemer/Tekirova region. Our Güral Premier facilities; Güral Premier Tekirova, which started to the sector in 2010, and Güral Premier Belek hotels, which were renewed as of 2014, were built on a large area covered with trees by adopting a construction style away from the noise of the city intertwined with nature, based on traditional Turkish architecture, keeping the comfort standards at the highest level.

5 Star Ultra All Inclusive Hotel concept serves its guests for 6 months. Our facility consists of 2 and 3-storey independent buildings in a garden on a 200.00 m2 land with a 450 m wide beach with a mixture of sand and pebble. Our 2-storey deluxe rooms with pools in our 2-storey buildings have access to common use pools.

With its 600 employees, 20 management units and a management staff of 45 people, it serves an average of 265,000 guests from 36 different countries of the world every year.

- 674 Rooms, 1600 Beds
- 22000 m2 Aquapark, 24 Outdoor Pools
- 5 Restaurants, 4 Ala'Carte Restaurants, 1 Patisserie, 1 Children's Restaurant
- 14 Bar
- 3600 m2 Happyland Kids club, Survivor Park
- 3500 m2 Quu Spa
- 500 m2 Fitness Centre
- 13 clay tennis courts



2. SUSTAINABILITY

2.1. Quality Management

Our hotels, which have adopted Environmental Sustainability as a mission, carry out all our activities in accordance with the highest social and environmental standards with the teamwork of an expert team and the support of the Management.

In line with our long-term vision and goals, Sustainable Tourism is our framework of thought, we have created our own Sustainable Development Goals in line with our policies and we are working to contribute to our country.

2.1.1. Awards and Certificates



Figure 2. Awards of the Facility







2.2 Our Quality Policy

TOTAL QUALITY POLICY

- Our main goal is to become one of the leading brands in our sector.
- To make change continuous by reviewing the processes in our business.
- To continuously improve service and product quality in favour of our guests and employees.
- To ensure the highest level of satisfaction by determining guest satisfaction-oriented thinking and guest expectations and needs within this framework
- Responsible for food safety, energy management, environmental pollution and occupational health andsafety issues

To increase our service quality by working in compliance with the legislation we are in

- To accept environmental health as equivalent to human health, to control our natural resource consumption and wastes, to reduce environmental pollution and to use environmentally friendly products.
- To manage all energy expenses of our business with a professional understanding, to use energy effectively at the maximum rate, to select technologies for energy saving and to ensure that employees participate in energy-sensitive studies.
- To carry out studies to identify and control the greenhouse gas sources of our enterprise, especially at the secondary level.
- To provide our guests and employees with products that are healthy, reliable and suitable for different tastes by complying with hygiene rules in the processes starting from raw materials to presentation
- To prevent possible occupational accidents and occupational diseases by continuously improving the conditions of our employees and identifying the hazards and risks they may be exposed to in advance

Güral Premier Senior Management Levent TOPER General Manager





ENVIRONMENTAL PROTECTION AND SOCIAL RESPONSIBILITY POLICY

IN THE NAME OF ENVIRONMENTAL PROTECTION;

- We identify the environmental risks that may occur after each department activity and take measures to minimize the waste generated.
- We ensure that waste is separated and recycled throughout the facility and in the rooms.
- We ensure that non-recyclable and medical wastes generated in our facility are neutralized by companies licensed by the Ministry of Environment and Urbanization.
- In order to make our natural resources sustainable, we regularly monitor our water and electricity consumption and take protective measures to prevent excessive consumption.
- In order to prevent excessive chemical consumption, we provide continuous training to our personnel on how to use chemicals sufficiently.
- We prioritize biological control methods in garden maintenance and apply drip irrigation method to save water.
- We carry out regular drills with Emergency Response Teams in order to prevent emergencies and environmental disasters that may occur.
- We fulfill the criteria of our Blue Flag award, which is the symbol of a clean sea, wellmaintained, healthy and safe beach, every year.
- We help protect the natural life by protecting the Carrettas coming to our beach and the endemicplant species in our garden.

IN THE NAME OF SOCIAL RESPONSIBILITY;

- We support all kinds of initiatives that can be beneficial for the development of our region.
- We co-operate with foundations, associations and unions established for regional development.
- We regularly participate in events organized for the development of tourism in the region.
- We attach importance to the harmonious relationship between local people and our staff.
- We constantly raise awareness of our guests and employees in order to keep the harmony between tourism and the environment at the highest level.
- We receive outsourced trainings in order to eliminate the individual deficiencies of our employees.
- In solidarity with our province "Regional Directorate of Child Services", we help to protect national and moral values within the framework of the best interests of children.
- In order to protect the child guests physically and mentally, we authorize some of our employees and ensure that non-conformities are followed up.

Güral Premier Senior Management



2.3 Our Sustainability Policy

SUSTAINABILITY POLICY



Building resilience of the poor and vulnerable and providing social assistance to victims of extreme climate-related events and other economic, social and environmental shocks and disasters, employment

ensure equality of opportunity and reduce vulnerability

To provide employment and internship opportunities for our employees from different * cities of our country to many countries of the world with our strong corporate culture

In order to provide Safe Food with our expert teams, we provide food hygiene controls

in the process starting from purchasing to the table and we work to reduce waste.



*

*

We care about the nutritional needs of our employees and stakeholders and offer * balanced menus and safe foods prepared by nutritionists.

* Improving land and soil quality in a phased manner that helps protect ecosystems, strengthens adaptive capacity to climate change, extreme weather conditions, droughts, floods and other disasters

We prefer healing plants and attach importance to afforestation.

We protect our endemic, local and endangered flora and fauna, and provide care and * supervision for their healthy development in their habitats.



We ensure reliability by prioritising work safety and quality during our services.

** We organize trainings by professional experts to ensure the motivation and mental wellbeing of our employees.

With our health unit, which has a set of basic medical equipment that is available and * accessible on a sustainable basis, we are able to provide continuous medical care for our guests and employees and emergency care for the local community.

We provide health support in cases.



* In addition to ensuring the health and safety of our most important stakeholder, our employees, we support their quality vocational and technical training and invest in their development.

* We organize environmental education activities about ecology, flora and fauna with our guests.



We ensure that women h a v e equal opportunities for leadership through full and effective participation at all levels of management.

* In our country, everyone has the freedom of opinion and belief and we do not discriminate against anyone in terms of language, religion, race, gender, social class, age and union membership. Protection of human rights

is our basic rule and we expect the same sensitivity from our stakeholders.



We provide safe drinking water for all and care for the local community by supporting equitable access.

* For the efficient use of water; we organize our garden irrigation hours, we use our developments in line with equipment with technological healing and Installation organized our cares

we are realizing.

*

Our wastewater is delivered directly to the wastewater sewerage connection system and we * ensure the breakdown of oils with auxiliary bacteria in order to reduce the wastewater pollution load.



* For clean energy; we select our energy suppliers according to their renewable energy ratios. * We closely follow technological developments, including hybrid systems, and update our systems.



8 WEARA VARISIRIS VERKONOMIK BUY	 We provide equal pay for equal work for all our male and female employees. In line with our goal of minimizing our carbon footprint, we monitor our emissions and work towards our target.
11 SURODAULERUM SEMINLER VE TOPULUCIELAR	 We will inform our guests about public transport and cycling in the immediate vicinity. we keep you informed. We provide information to all our stakeholders for the protection and promotion of our cultural and natural world heritage.
12 SORIMUU ÜRETİM	 To ensure sustainable management and efficient use of natural resources, We produce in line with demand and need to prevent food waste. In order to ensure environmentally sensitive management of chemicals and all wastes
00	throughout their life cycle and to minimize their harmful effects on human health and the environment, these wastes are discharged into air, water We ensure proper storage and delivery to licensed facilities in order to prevent the release of the product into the soil.
13 ENEM	 We organize environmental exercises to strengthen resilience and adaptive capacity t o climate change-related hazards and natural disasters. We are aware of our contribution to the local economy, so we choose our suppliers and raw materials from the local area. For sustainable tourism, we use less energy, water, waste producing, environmentally friendly we're making a purchase.
14 YASAM	 We keep our coastal and marine areas optimally clean and protect biodiversity by respecting the habitats of aquatic creatures. When our Caretta Carettas, which genetically tend to lay eggs where they are born, lay eggs on our beach, we take them under protection and ensure their safety and development. We follow their processes.
15 KARASAL 4	 In order to protect terrestrial ecosystems, we promote and maintain endemic plants in our facilities to raise awareness. We use eco-labelled paper products for sustainable forest management.
2	In order to reduce the incidence of violence of all kinds everywhere, our security services work in co-operation with local authorities to ensure a safe environment.
16 BARIS ADALET VE SUCLÜKURUMLAR	Our children are our future. We care that they grow up in freedom and security without being exposed to any exploitation. In order to fight against harassment and abuse against children, our staff
	We organize awareness trainings and work together with local authorities and NGOs.
	 The United Nations Convention on the Rights of the Child and UNICEF principles are our guiding principles Any sexualized behavior, verbal, non-verbal or physical behavior towards children is a violation of children's rights and is condemned by us and is being blocked.
	There are no child employees at any level of our facility and we expect our stakeholders to work with the same sensitivity.
17 AMACLARICIN ORTAKLIKLAR	We take advantage of effective partnership opportunities such as organizations, fairs, etc. foraccess to science, technology and innovation.
	We represent our country and our destination with our promotional activities at home and abroad and we support eco-tourism.



3. ENVIRONMENTAL IMPACT

3.1 Goals/Objectives/Plans

3.1.1 In line with our goal of reducing our carbon footprint;

- In order to prevent exhaust emissions, it is ensured that the products supplied are supplied from as close distances as possible.
- We audit our suppliers in the periods we determine and ensure that they comply with environmental approach, waste management, water and wastewater policy.
- In accordance with our Purchasing Procedure, we make our product/device preferences in accordance with our Green Purchasing Policy.
 affects the environment. We prefer A class and above environmentally friendly devices in electrical appliances.
- We ensure that the lighting in our hotel is economical and sensor-activated. An energysaving system is installed in all rooms, including our accommodations. The use of presence sensors in the renovated rooms is aimed at ensuring energy efficiency.
- Our air conditioning systems are controlled via automation within the determined thermal comfort conditions.
- As renewable energy, solar panels are utilized for water heating throughout the facility.
- With continuous technical maintenance, we prevent the emission of cooling gases into the atmosphere.
- In line with our environmental protection targets, we provided environmental training to 72% of our personnel.
- 68.7% of our vehicles in the facility are electric club cars.
- Electric bicycles (Ginger) are used, guests are provided with brochures to encourage public transport, we have bicycle parking spaces and an electric vehicle charging station.
- We have warnings about switching off the ignition of fuelled vehicles in the facility for waiting longer than 2 minutes.



Figure 3. Near Places Information Brochure we give to our guests.





Figure 4. Electric bicycle and bicycle parking areas

3.1.2 Sustainable Practices and in line with our goal of protecting natural life;

- On our 200 acres of land, our afforestation works continue in all possible areas by preserving our existing flora.
- In order to protect biodiversity, plant nomenclature studies are carried out throughout the facility in order to protect endemic species and to raise awareness of staff and guests on this issue.
- Our endemic species such as Sweetgum Tree and Flush Trees are maintained. QR It is aimed to raise awareness by informing with coded name tags.
- There are houses and coops in designated areas for our homeless animal friends. Their feeding and care is carried out in co-operation with the municipality.
- There are nests for our birds in the garden.
- Water bowls for animals are placed in the garden.
- As a facility, we support biodiversity by donating saplings to the TEMA Foundation.
- To raise awareness and inform our guests, their rooms are decorated with various animal figures.
- A cat box is placed in the reception area to collect donations for stray animals, and these donations help meet their food and care needs.
- I To ensure and support animal welfare, food is donated to the Kemer Municipality, and our discarded textiles are delivered to a shelter.
- Continuous controls are carried out on the beach for Caretta Carettas and their nests are taken under protection and they are ensured to reach the sea completely. Our guests are informed with brochures and warning signs. The direction is adjusted so as not to affect the beach light arrangements.
- Expert diving teams carry out seabed cleaning to protect underwater ecosystems.
- Animal welfare is protected within the facility, and the care and feeding of animals such as many cats, peacocks, Iranian chickens, ducks, chickens and roosters are supported. Cooperation is established with the District Municipality Stray Animals Care Home.



- Where possible, separation is provided by natural green fences.
- Wood / biodegradable materials are preferred in equivalent equipment.
- Damaged plants are rehabilitated and reused in the "Güral Plant Rehabilitation Greenhouse".
- Against the risk of forest fire, there is a FIRE ARAZÖZ in the region. It supports the whole region when necessary.
- Drought and disease resistant grass species are used in landscaping, thus reducing the use of water and pesticides.
- To reduce paper consumption in line with our goal of protecting natural resources, we have implemented a document intranet system, which helps us save costs. Through this system, the quality and training department has achieved a 38% reduction in paper use.





Figure 5. Biodiversity Promotion Plant QR Study



Figure 6. Water Bowls and Birdhouses for Animals





Figure 7. Information Brochure for Guests - Caretta Caretta



Figure 8. Sustainable/Biodegradable Materials Used in the Plant





Figure 9. Contribution to Biodiversity Tema Foundation Sapling Donation



Figure 10. Promoting Biodiversity in Rooms



3.1.3 In line with our goal of protecting water resources;

- Water consumption is reduced with sensor faucets and double-stage reservoirs.
- Drip irrigation systems and timed spring systems provide efficient use of water in garden irrigation.
- Water consumption is reduced by using aerator system in all our water faucets.
- Our laundry washing operations are carried out within the programs determined by experts, taking into account the amount of load, pollution status, etc.
- In order to reduce electricity, water and chemical consumption, bed linen and towels are changed in line with the requests of our guests, and informative brochures are available in the rooms.
- In our landscaping, local flora or flora-adapted plants are used and water consumption is reduced.
- We ensure controlled water consumption with timed showers and foot showers.
- In the flush systems at our facility, dual-stage 3-liter (SAVE WATER) and 6-liter settings are used, along with informative labels.
- In our xeriscape gardens and areas, we use drought-tolerant plants. This ensures a waterefficient environmental arrangement.
- The plant known as the spider plant or ribbon flower, located in front of our reception building, has natural air-purifying properties.



Figure 11. Guest Washing on Demand Brochure





Figure 12. Chlorophytum



Figure 13. Xeriscape Garden





Figure 14. Natural Resource Consumption Savings



3.1.4 In line with our waste management and minimization policy;

• With our Zero Waste system, we categorize our waste into different categories and encourage recycling.

We do.

- In line with our Sustainable Food efforts; appropriate food waste from the kitchen is used to feed birds, chickens and cats. In addition, leftover stale bread is given to our staff to be used as animal feed. Thus, waste minimization is ensured.
- In order to reduce our food waste, single portion presentations are made and there are informative posters drawing attention to food waste.
- Within the scope of our social responsibility projects; we collect blue plastic bottle caps and send them to the Spinal Cord Paralytics Association. In this way, we contribute to the wheelchair / wheelchair project.
- We reduce our paper waste with digital menus and QR code guides.
- In line with our Green Purchasing policy, instead of small packaged products, equivalent large volume products are preferred to reduce the amount of packaging.
- As Güral Premier Hotels & Resorts, we contribute to the Zero Waste Project by separating the waste in our facility at its source and working with the Ministry of Environment, Urbanization and Climate Change in order to help reduce the use of waste and natural resources.
- Reducing our paper waste with QR exam questions, digital documentation system we are aiming for.
- Deposited products are used and delivered to the contracted company at the end of the product and

We reduce the amount of waste in line with our targets.

- In our facility, we reduce the amount of waste generated by using multi-use wipeable and washable American services instead of disposable paper American services.
- We monitor the amount of consumables consumed per person and per month and aim to keep the amount of waste under control.
- Vegetable waste oils are collected by appropriate storage method and collected by a licensed company. The fact that the contracted licensed company has EU-ISCC (International Sustainable Carbon Certification) certificate played a role in our preference.
- By controlling the batteries with the battery measuring device, the batteries with low energy are used in devices that need less energy such as controllers etc. In this way, hazardous waste is reduced.
- To reduce paper consumption, we use reusable acetate cleaning control forms.
- Facility-wide forms and checklists are digitized and stored online, further reducing paper usage.
- To prevent paper waste in the kitchen department and protect our local natural resources, our food production records are recorded digitally on tablets. This practice has eliminated the use of 12,180 pieces of paper, saved 1 mature tree from being cut down, prevented the waste of 1.2 tons of water, saved 252 kWh of energy, reduced greenhouse gas emissions by 11 kg, and gained 0.152 cubic meters of storage space.





Figure 15. Digitally Recording Our Food Production Records



3.1.5 In line with our chemical minimization and management targets;

- We prefer that the chemicals used in facility-wide cleaning and spraying are ecolabelled. We use eco-labelled chemicals of our chemical supplier DIVERSEY.
- We use ozone and vinegar instead of chemicals such as chlorine, alcohol etc. for disinfection processes. While ozone is used for disinfection of vegetables and fruits, we prefer white vinegar for glass cleaning.
- We make it biodegradable and harmless with the application of bacteria for the breakdown of oils accumulated in wastewater channels.
- Reduction of the amount of chemicals consumed throughout the facility by following the per capita consumption

we are aiming for.

- We use dosing and refill filling systems in the use of chemicals. Thus, the appropriate dosage of chemicals is used and consumption is under control.
- In the fight against pests, we are trying to make more use of natural measures (fly catchers, adhesive paper, etc.) by reducing chemical consumption. When spraying, we prefer to use biological control with bacteria instead of chemicals whenever possible.
- By monitoring the amount of chlorine per person, we aim to prevent excessive consumption by using chemicals at optimum level.



Figure 16. Laundry Dosing System and Refill Filling System



Table 1. Energy					
	2022		2023		% Change
Moon	Consumption	Per Capita	Consumption	Per Capita	
January	-	-	-	-	-
February	-	-	-	-	-
Mart	-	-	-	-	-
April	266.792	521,08	442.647	97,03	-81,38%
May	696.105	42,66	586.146	73,44	72,15%
June	1.059.637	24,70	852.097	38,11	54,29%
July	1.373.992	21,67	1.249.984	31,24	44,16%
August	1.525.097	23,16	1.470.099	22,41	-3,24%
September	1.131.382	32,85	1.158.418	23,85	-27,40%
October	838.167	25,25	839.916	27,64	9,47%
November	-	-	-	-	-
December	-	-	-	-	-
Monthly average	984.453	98,77	942.758	44,82	-%9,72

Table 2.	Water Amo		
Moon	2022	2023	% Change
January	-	-	-
February	-	-	-
Mart	-	-	-
April	-	-	-
May	4,12	1,24	-69,81%
June	0,64	0,92	41,94%
July	0,39	0,57	44,91%
August	0,37	0,49	33,90%
September	0,35	0,41	17,36%
October	0,47	0,57	20,31%
November	-	-	-
December	-	-	-
Monthly average	0,39	0,52	+%30,61

Table 3.	Recyclable Waste Amounts				
	20	2022		2023	
Moon	Quantity	Per Person	Quantity	Per Person	
January	648	-	778	-	-
February	672	-	746	-	-
Mart	711	-	797	-	-
April	884	-	2253	-	-
May	5500	0,34	2310	0,29	-%14,70
June	13543	0,32	6898	0,31	-%3,125
July	20030	0,32	17556	0,44	+%37,5
August	20607	0,31	18367	0,28	-%9,68
September	18676	0,54	16630	0,34	-%37,04
October	17927	0,54	10826	0,36	-%33,33
November	-	-	-	-	-
December	703	-	517	-	-
Monthly average	16047	0,40	12098	0,34	-%15



Table 4.	Non-Hazardous Waste				
	20	2022		2023	
Moon	Quantity	Per Person	Quantity	Per Person	
January	769	-	1603	-	-
February	771	-	1695	-	-
Mart	781	-	1770	-	-
April	3150	-	2152	-	-
May	16892	1,04	2318	0,29	-%72
June	40763	0,95	6860	0,31	-%67,37
July	57048	0,90	18565	0,46	-%48,89
August	59192	0,90	28211	0,43	-%52,22
September	30927	0,90	27219	0,56	-%37,78
October	29546	0,89	14798	0,49	-%44,94
November	-	-	-	-	-
December	1565	-	1225	-	-
Monthly average	39061	0,93	16328	0,42	-%54,84

Table 5.	Hazardous Wa	ste Amounts	
	2022	2023	% Change
January	0	0	
February	0	1590	
Mart	0	0	
April	0	820	
May	0	0	
June	2	0	+0/440 7
July	6	7	+%118,7
August	0	0	
September	3251	9	
October	6	2670	
November	0	0	
December	0	0	
Monthly average	272,08	424,66	-



Table 6.	Amount of \	/egetable Waste Oil	
Moon	2022	2023	% Change
January	-	-	
February	-	-	
Mart	-	-	
April	250	850	
May	1.250	1.245	
June	1.005	0	0/ 40.00
July	1.570	2.450	-%13,89
August	1.850	585	
September	2.220	1.810	
October	1.855	1.160	
November	750	-	
December	-	-	
Monthly average	1344	1157	

Table 7.	CO2e Quantities					
Month	2022	2022	2023	2023	% Change	
	(Annual)	(Per Person)	(Annual)	(Per Person)		
January						
February						
Mart						
April	7					
May						
June	2502.42	0,013647133	2240.24	0.045360465	-0/11 02	
July	-3502,13		3349,24	0,015260465	+%11,82	
August	7					
September						
October						
November						
December	7					
Monthly	2502.12	0,013647133	2240.24	0,015260465	19/11 97	
average	3502,13	0,013047133	3349,24	0,013200403	+%11,82	



3.2 2022 Waste Counter



Figure 18. Glass and Metal Waste in 2022

3.3 2023 Waste Counter



Figure 19. Plastic and Paper Waste Counter in 2023





3.4 Conclusion

In 2023, average kWh consumption per person per night decreased by 9.72% compared to the previous year. The kWh consumption per person per night is influenced by seasonal conditions and the operational status of the hotel. Although occupancy in 2023 was much lower than in the previous year, per capita consumption decreased due to the increased use of presence sensors, the replacement of room devices and equipment with energy-efficient equivalents, and the implementation of energy savers. Our energy supply company has a renewable energy rate of 35%.

Applications have been made for land solar power project investments with a total capacity of 7.2 MW on behalf of our Güral Premier Tekirova and Güral Premier Belek hotels. The total energy consumption of the hotels is 13,147,093 kWh, and the solar power generation capacity is projected at 12,500,460 kWh. If we assume that the expected total production is 11,800,000 kWh, the renewable energy coverage rate would be 89.75%.

In 2023, per capita water consumption was around 0.52 liters. The low number of guests compared to the previous year affected the per capita average. To reduce water consumption in our facility, we aim to save water by using a drip irrigation system, double-stage siphons, photocell faucets, and timed spring faucets.



In 2023, the average per capita amount of recyclable waste (paper, plastic, glass, metal) decreased by 15% compared to the previous year. The number of overnight stays in 2023 is lower than in the previous year, and we adhere to the principle of 100% waste separation to achieve our goal of reducing the amount of waste sent to disposal by 10% in line with our Zero Waste targets. We organize training sessions for our staff on environmental legislation and waste management. Additionally, we inform our guests through waste separation information brochures placed in their rooms.

In 2023, the average per capita amount of non-hazardous waste (organic) decreased by 54.84% compared to the previous year. The low number of overnight stays in 2023 also contributed to this decrease. To further reduce our waste rate, we utilize single-portion presentations and informative posters on food waste. Bread waste is distributed to employees who request it for use as animal feed.

In 2023, the average amount of hazardous waste per person increased by 118% compared to the previous year. This increase is influenced by medical waste, annual maintenance, breakdowns, renovations, and other factors. We emphasize timely interventions, as regular maintenance of equipment will affect the amount of chemicals and paint used.

In 2023, the average per capita amount of vegetable waste oil decreased by 13.89%. We determine the waste oil rate by measuring the polarity of our frying oils in accordance with our Food Safety policy. Our target for the ratio of purchased oil to recycled oil is 25%. To achieve this target, we are working to ensure that vegetable waste oils are not poured into sewers and are instead collected for biodiesel production.

In 2023, the amount of energy consumption per overnight stay directly increased CO2 emissions by 11.82% compared to the previous year. This increase is influenced by overall room occupancy, energy consumption, and maintenance needs.

The garden of the Güral Premier Tekirova facility features many plant species. These plants, which are endemic to the Mediterranean climate zone, are maintained according to a plan prepared by an agricultural engineer.

Recommendations

- Energy savings can be achieved by using electronic ballasts instead of magnetic ballasts in lighting systems.
- Increasing the number of electricity, LNG, and water analyzers throughout the facility will provide valuable data.
- Solar energy-powered lighting could be implemented along walking paths.
- Marine pollution can be prevented by researching the garbage trap system.
- The amount of plastic waste can be reduced by purchasing polycarbonate glasses with a frosted glass appearance.
- Paper straws can be considered to reduce plastic waste.
- Instead of plastic food sample containers, less bulky, finer micron, and durable sterile food sample bags can be used.
- Events can be organized to raise awareness about recycling non-hazardous waste, such as collecting wine corks and other materials for important environmental occasions. Do-it-yourself activity workshops and exhibitions can also be arranged.
- During Plastic Free Week awareness days, we will eliminate single-use plastic equipment and disposable food products in the restaurant. The goal will be to further reduce plastic waste by removing these items.



Cafeteria Day" event can be organized in the staff cafeteria. Information specific to local bird species can be provided to promote biodiversity in the immediate environment. Consumption can be reduced by performing soil analysis to determine the mineral fertilizer needs of our landscape areas and maintaining the fertilizer used at an optimum level.

By creating a wildlife garden, we aim to protect biodiversity by providing a natural habitat for birds, butterflies, and other creatures. Our seeds, which are cultivated and produced within the borders of our hotel, can be gifted to our guests as a Güral Green legacy. A World Ozone Day event can be organized with our future generations to raise awareness about the protection of the ozone layer.





4. EMPLOYEE & HUMAN RIGHTS

4.1 Aims/Goals/Plans

To observe the rights of our tourism stakeholders and employees, not t o discriminate, to be fair working/promotion conditions, provision of humane living, education and housing

4.1.1 **Recruitment and Promotion Process :** Employee's religion, sect, language, race, color, gender, political.

No discrimination is made between employees on the basis of opinions, philosophical beliefs and similar reasons.

In 2022, the female employment rate was 32.83%. In 2023, the female employment rate decreased to 29.74%, representing a decline of 9,4% compared to the previous year.

> The ratio of female executive employees is 29.54%. The percentage of foreign national employees is 9.05%, and the rate of intern employees is 6.01%.

Our hotels do not employ child labor. We do not cooperate with companies that employ child labor.

4.1.2 Facilities Offered to Our Employees:

Use of laundry service Use of lodgings Personnel Service Personnel Cafeteria Doctor Service Work wear and Equipment Request and Suggestion Boxes Special discounts and



privileges for companies through collaborations (e.g., banks, health services) Employee development through professional qualification and mastery training Season completion bonus Round-trip flight tickets and transfers for foreign employees to their home countries

4.1.3 Special Days and Activities :

Organizations are frequently planned to increase the motivation of all our employees and to keep the team spirit alive. Events include:

Season opening party Women's Day / Mother's Day flower celebration Barbecue parties Women's matinee A la carte dinner invitations for operations departments Concert events Boat tour Amphitheater show events Iftar dinners Table Tennis, Chess, Beach Volleyball tournaments

Season Closing Staff Night and Gift Draws are examples of these.

They came out Staff Satisfaction Survey Development of Our Employees: Staff Competences





4.2 Results

The satisfaction rate from the personnel satisfaction survey conducted throughout the facility was 80.46% in 2022 and increased to 81.67% in 2023. This represents a rise of 1.50% compared to the previous year.

In both 2022 and 2023, 60% of the personnel participated in the survey, indicating that the participation rate remained consistent year over year.

The number of applications to the employee grievance mechanism was 125. These complaints are analyzed, and improvements are implemented based on the feedback received.

Employees direct their concerns;

• They can notify their department managers and the human resources

department. The employee's name and information remain confidential.



Employee Development

With the Personal Development and Legislation Trainings, the personnel gained professional and personal competences.

In 2022;

- Training on 16 different subjects was organized at the hotel and 14088 person/hours of training was provided.
- > 3071 personnel participated in the trainings organized.
- > Training participant evaluation & satisfaction rate is 94.28%.
- > 48 personnel were trained on Cultural Heritage.
- > 68.55% of the employees have received environmental training.
- > 99 personnel were trained on "Child Exploitation".

In 2023;

- Training on 25 different subjects was organized at the hotel, providing a total of 13,084 personhours of training
- > A total of 3,562 personnel participated in the organized trainings.
- > The training participant evaluation & satisfaction rate was 91,77%.
- > 183 personnel received training on Cultural Heritage.
- > 71,80% of the employees completed environmental training.
- > 136 personnel were trained on "Child Exploitation".

Competences targeted with trainings: Communication, team work, guest orientation, coaching skills, analysis and reporting, hygiene awareness, environmental awareness, compliance with occupational safety rules, leadership, problem solving, emotional intelligence, quality control and creativity.

4.3 Education Programs

Environmental Legislation	Hygiene Training	Quality Management Systems
Working Safely with Chemicals	First Aid Training	Orientation
English Language Training	Dangerous GoodsSafety	Professional Hotel Staff
RussianLanguage Training	Vocational Qualification Trainings	Management Skills Effective
Occupational	Cultural Heritage and Biodiversity	Communication Teamwork
Safety Training	Sustainability	Body Language
Work at Height Training	Protection of Personal Data	Infectious Diseases Awareness
Fire Training	Combating Child Exploitation	Guest Satisfaction



In Emergency Situations	Service Quality	Software
Intervention	Perfection	Programmes
		Trainings
Clubcar Driving Techniques	Disinfection and	Employee Collective
	Hygiene Applications	Nutrition
Covid-19 Information	Legionella Applications	Lifeguard and use of
		equipment
Slide Operation and	Goods and Food	Waste Segregation
Accompanying a Guest	Acceptance	
System Cleaning and	Storage Conditions and Shelf	MSDS (Product Safety DataSheet
Organisation	Layout	Form)
Food Safety	Lost Property Applications	Buffet Concept and
		Presentation Security
		Fresentation Security
Isolation Room	Physical and Technical	Friendliness-Eloquence
Applications	Measures	
MS Office	Types of alcohol and their	Ergonomics
	properties	
Bar Service and	Sabotage Precautions	Guest Reception
Presentation		
		Occupational Diseases and
Receiving and EvaluatingComplaints	Labour Law, E-declarationand	Prevention
	Payroll	
Protection of GuestProperty	Interview Techniques	Sales Policies
Spa Service Standards	Cosmetics and	Hot Beverage Presentations
	Massage Trainings	
CocktailMaking	Interview Techniques	Cocktail
Cocktaniviaking		
		Making
Wine	Floor Trolley Layout	Minibar Filling and Deposit
		System
On-the-Job Training	Cleaning Equipment	Zero Waste
Waste and Waste Prevention	Enorgy	Motivational Skills
	Energy	
	Efficiency	
Four Dimensional Leadership	Time	Crisis Management
	Management	
Problem Solving	-	Relationship and
	Communication	Communication Management
	and Persuasion	
	Management	
Managing with Awareness	Reach from	Telephone Conversation



	Team toTeam	andAddress
Spraying Rules		

Recommendations

Studies can be carried out to increase the participation rate of the personnel in the survey.

5. COMMUNICATION WITH OUR STAKEHOLDERS

Our employees One-to-one interviews, board meetings, trainings, surveys, web page "Write to Us" communication channel

Our Guests Guest Satisfaction Surveys, Rightful Guest Line, web page "Write to Us" communication channel, Social Media,

Suppliers Purchasing Specifications, Supplier Audits, Meetings, Interviews

Local Communities: Social Projects, Information Requests, Meetings, web page "Write to Us" contact channel

Public Organizations: Meetings, Information Requests, Annual Report

Business Partners: One-to-one meetings, meetings, seminars and fairs Press: Interviews and press releases




6. COMMUNITY INTEGRATION & SUPPORT

6.1 Aims/Goals/Plans

- Organizing joint work and activities on environmental awareness with local governments or administrations or other facilities in the region
- Working with local suppliers reduces the logistics-related carbon footprint therefore it is preferred. By working with local tourism associations such as KETOB, KETAV We are working on the employment of the people.
- In our staff cafeteria, we provide lunch to employees working in local public institutions.
- By taking part in social responsibility projects with local organizations, participating in activities such as environmental cleaning, etc., we raise awareness for the people of the region.
- By supporting cultural heritage contribution activities, we contributed to 7 activities in 2023.
- We provide care, treatment, and feeding for monthly average 30 animals in cooperation with Stray Animal Care Homes
- The earthquake caused significant destruction in 10 provinces, resulting in thousands of casualties and injuries. Support, including health, food, and heating, was sent to aid points. Additionally, shelter support was provided to families affected by the earthquake.





Figure 21.KETOB Çalıştepe Environmental Cleaning Event

23 April National Sovereignty and Children's Day Celebrations are held every year in cooperation with the Directorate of Family and Social Services by inviting our children staying in Love Homes.

are welcomed.

Within the scope of our cultural activities; by sponsoring the Phaselis Festival; we take part in this event that brings together our natural and historical richness with art and contributes to cultural promotion.

we provide.

Güral Porselen, which was the first and only Turkish branded premium sponsor in the Bocuse d'Or world final, the world's most prestigious chef competition, showed our cultural embroideries to the world with our plates as the plate sponsor in the Turkish selections.



221 Görüntüleme

Figure 22. Bocuse d'Or' Sponsorship



We meet with local people living in our region on Ashura Day and provide food and beverage support.



Figure 23. Ashura Day Distribution Event

- Natural, For the promotion of cultural and historical richness; We promote our region to our guests by providing our guests with a map of the immediate surroundings.
- We promote our region by adding a map of Antalya and its immediate surroundings on our Güral Premier Tekirova Resort website under the heading 'Cultural Heritage'.



Figure 24.Kemer Neighbourhood Map





Figure 25. Antalya Neighborhood Map Website



> We introduce Anatolian cuisine to our guests with our "Turkish Night" events.



Figure 26. Turkish Night Event Presentation

- To promote, include, and encourage cultural heritage, staff members are invited to the Fire of Anatolia shows at the amphitheater stage
- Entrance tickets to ancient cities are given as gifts to personnel who win the employee event tournaments.
- > Our local entrepreneur shop tenant rate is 95%.
- > To contribute to the commercial volume of the region, 66.10% of our suppliers are local suppliers



Figure 27. Supplier Provinces we work with

We prioritize the employment of local people and choose our employees from the local community. The employment rate of local employees is 26.10%, while the employment rate of local managers is 92.90%.





Figure 28. Employment Rate by Province

Güral Premier Tekirova Hotels&Resorts carries out joint activities with Alper Duru Kindergarten, which has been included in the Eco-Schools programme, an international programme, and has been awarded the Green Flag. It plays an active role both in meeting the financial needs of the school through donations and in the education and awareness-raising activities for students. Donations are made to schools with the continuation of the school's Eco-School processes.

They came out

KETOB events, Caretta Caretta nests, Tourism news,





6.2 Results

Güral Premier Tekirova business c o n t r i b u t e s t o many activities both regionally and nationally within the scope of environmental protection. It takes an active role in environmental education and awareness-raising activities carried out with local touristic enterprises in the regional sense, and in seminars and presentations where the exemplary practices carried out within the scope of environmental management on a national scale are transferred to the sector and other stakeholders.

- In 2023, 24 collaborations were established with associations, foundations, and civil society organizations, while 32 collaborations were organized with other institutions.
- > "Child Exploitation" training was provided to 73 personnel in cooperation with Ucim.



Figure 29. Miniclub World Environment Day Event





Figure 30. World Ocean Day Beach Cleaning Event



Figure 31. Child Exploitation Prevention Training





Figure 32. Effective Teamwork and Motivation Training in Hotel Management



Figure 33. Body Language Usage Training





Figure 34. Kemer Municipality Environmental Cleaning Event



Figure 35. Protection of Caretta Caretta Nests





Figure 36. Mini Club Biodiversity Sapling Planting Event





Figure 37. Kemer Environmental Clean-up Event



Figure 38. Mini Club Zera Waste Activity





Figure 39. Mini Club Zera Waste Activity



Figure 40. Backgammon Tournament Staff Event





Figure 41. Güral Premier Tekirova Intern Plaque Awards



Figure 42. 1923 Sapling Planting Event in Commemoration of the 100th Anniversary of our Republic





Figure 43. House of Love Meeting within the scope of our April 23 National Sovereignty and Children's Day Activities



Figure 44. Balanced and Healthy Nutrition Training



Recommendations

It can develop activities to increase activities with local communities and associations, organise activities with new stakeholders, get involved in UCIM's work or conduct donation campaigns.

The number of local suppliers can be increased.

The number of neighbourhood activities with guests can be increased.

7.1 2022-2023 Guest Overnight Stay

Equipment that is removed from inventory and is no longer needed can be donated to local tourism schools or institutions.

Participation in awareness campaigns can provide moral support to non-governmental organizations.

Directions to supported non-governmental organizations can be included by adding links to the corporate webpage.



7. OUR GUESTS

Figure 45. Graphical Representation of the Number of Guests for 2022-2023

7.2 Repeat Guest Rate by Year





Figure 46. Graphical Representation of the Number of Returning Guests by Year



7.3 Guest Satisfaction

During the reporting period, 21,73% of guest occupancy in 2022, 18,37% in 2023 filled out guest questionnaires. 2023 comparisons to the same period were as follows:

Table 8.	Average Score out of 5		
Department	2022	2023	
Front Office	4,66	4,51	
Housekeeping	4,59	4,42	
Kitchen	4,36	4,31	
F&B	4,51	4,43	
Animation	4,58	4,35	
Aquapark	4,75	4,62	
Quu Spa	4,56	4,83	
Guest Relations	4,55	4,33	
Childeren	4,77	4,67	
Overall Satisfaction	4,60	4,49	

Environment & Sustainability Satisfaction that we deliver to our guests in writing or by e-mail In the survey of 2023, 90,32% satisfaction was achieved.



7.4 Conclusion

In 2022, the online survey programme was introduced. During the online survey integration



process, there was a decrease in the survey filling rate due to some systemic problems.

Survey satisfaction rates have decreased compared to 2022. There was a 2,39% decreased in the overall satisfaction rate. Some restrictions imposed by pandemic conditions affected the results.

Informing guests about environmental protection measures, biodiversity and the environment; Informative documents and field applications are available for all guests staying in our facility, starting at the entrance of the reception, both to support environmental protection efforts and about the biodiversity where our business is located. Our environmental policy at the reception desk and roll-ups containing behaviors that will contribute to the protection of the environment, informative documents at info desks can be given as examples. Bathroom and environment card applications in the rooms, awareness-raising videos on info TVs are among other examples. On the beach, information about the sensitive natural areas near the area on the Blue Flag board and the caretta-caretta behavior rules on the beach are among our other applications in the common areas for guests. The environmental board at the main entrance of the beach, which includes our environmental awards and our environmental policy, is another example of common use.

Recommendations

A study on mobile application can be carried out to increase the guest survey filling rates.



8. ACCESSIBILITY FOR SPECIAL GROUPS AND EVERYONE

It aims to provide environments/opportunities where special groups (children, individuals with physical/mental disabilities, individuals over the age of 65, pregnant women, disaster victims, etc.) can express their thoughts, wishes and feelings and feel free and comfortable. Disabled facilities and accessibility conditions are provided in our facility. Areas, buildings and activities are accessible to people with physical disabilities and other special needs in accordance with the nature of the operation. It aims to provide facilities and conveniences that equalise all accommodation conditions.



Figure 47. Facilities Offered to Guests with Disabilities

9. CULTURAL HERITAGE

9.1. Experiencing Cultural Heritage in our facility

Traditional Kütahya tiles and handmade arts are used in our facility due to our main business activity. Motifs combined with Seljuk architecture are used in different parts of the facility. Thus, support is provided to keep the cultural heritage alive.





Figure 48. Tile Patterns and Handicrafts in the Facility

In addition, it is possible to see the historical, architectural, functional and traditional dimensions of the Turkish Bath within the scope of the protection and preservation of tangible and intangible cultural heritage.



Figure 49. Quu Spa Hammam Area





Figure 50. Directing Staff to Cultural Heritage



9.2 Some of the Cultural Attractions in the Neighbourhood



Olympos Ancient City

Figure 51. Ancient City of Olympos

The city, which is 13.1 km away from Tekirova, is the second most important port city after Phaselis on the southern coast of Antalya. The city takes its name from Mount Tahtalı, one of the western extensions of the Taurus Mountains 16 kilometres to the north, with a height of 2,375 metres. Most of the ruins that have survived to the present day are covered with trees and bushes in the forest and belong to the Hellenistic, Roman and Byzantine periods. To the east of Olympos, 300 metres from the coast is the settlement of Çıralı, which is famous for its magnificent beach where Carettas lay eggs and the coastal dunes where many plants live.



Yanartas



Figure 52. Yanartaş

The Unquenchable Fire of Olympos: Yanartaş is a small <u>natural gas</u> source of historical and touristic importance near <u>Cirali</u> village in <u>Kemer</u> district of Antalya. Its distance to Tekirova is 17.9 km. It is located in a scenic location close to the sea, and the flames coming out of the stones attract the attention of tourists. It has been burning for 2500 years and has been the subject of Greek mythology.

Gelidonya Lighthouse



Figure 53. Gelidonya Lighthouse

Gelidonya Lighthouse, which takes its name from the word "kaledonya", which means swallow in Lycian language, has this name as a result of migrating swallows. The lighthouse is located on a cape called Gelidonya Cape or Taşlıkburnu. Built at an altitude of 227 km, the structure is the highest lighthouse in our country. It was also chosen as the lighthouse with the most beautiful view of Turkey in 2007. Gelidonya Lighthouse, located between Karaöz, Adrasan and Kumluca, is located 45.6 km from Tekirova.



Phaselis Ancient City



Figure 54. Phaselis Ancient City

Phaselis Ancient City, also known as Faselis; It is located in Kemer district of <u>Antalya</u>. It is located 5.8 km from Tekirova. Located on a beach resting in the shade of rich pine forests, Phaselis was founded as a colony by the Rhodians in 690 BC. Sea trade was the city's most important source of income. The main ruins of the city are located on the pavements of the main street connecting the military harbour and the southern harbour.





9.3 Rules to be followed in Museums and Ruins

Dear Guests; As Güral Premier Hotels, we would like to remind you about some issues in order to contribute to the sustainable development of tourism and to show our commitment.

It is against the laws of the Republic of Turkey to take any material from touristic and historical places and to take it out of the area.

- In museums and archaeological sites, follow the warnings of the staff and the posted visiting rules,
- Not to consume food and drink in the area,
- Do not damage or touch the artifacts in any way,
- Avoid loud conversations that disturb others during your visit,
- To take / not to take photos and videos in accordance with the rules of the museums and archaeological sites you visit,
- In the activities you will do (rafting, paragliding, etc.), you must use all kinds of equipment recommended for your life safety according to the rules,
- Avoid damaging, destroying the originality and polluting protected areas such as forests, beaches, caves, etc,
- Avoid activities that harm living things for the balance and continuity of natural life,
- Do not throw rubbish on the ground in the areas you visit and stay away from activities that harm nature and living things,
- Theatre, concert, festival etc. We kindly ask you to
- follow the rules of the event.

Thank you very much for supporting the protection of cultural and natural heritage and c o n t r i b u t i n g to Sustainable Tourism.





10. SUMMARY OF PROPOSED ACTIONS

Action	Leader(s)	Deadline
Business across the board LNG, electricity, water increasing the number of analysers	Mechanical and Electricity Engineers	30.01.2024
Preferring to use paper straws	F&B Manager	30.04.2024
Preferring a sample bag	Executive Chef Quality&Education Manager	30.09.2024
Using solar powered lighting on walking paths	Mechanical and Electricity Managers	30.04.2024
Research on a garbage trapping system to prevent sea pollution.	General Manager Quality&Education Manager	30.09.2024
Using polycarbonate glasses with a frosted glass look	F&B Manager	30.09.2024
Increasing the participation rate of employees in the survey	Human Resources Manager	30.08.2023
Child exploitation and abuse training forstaff	Security Chief Travelife leader	in the continuation of 01.09.2024
Increasing the number of local suppliers	Purchasing SupervisorF&B Manager	In the continuation of 30.04.2024
Awareness events regarding the recycling of non-hazardous waste	Quality&Education Manager	30.09.2024
Activities related to local communities and associations Increasing, new stakeholders with organising events,	General Manager Travelife Leader	in the continuation of 15.07.2024
Involvement in UCIM activities or donation Campaigns to be done RegardingStudies	General Manager Quality & Education Manager	in the continuation of 01.09.2024



Participating in relevant activities of non-	General Manager	in	the
governmental organizations	Quality & Education Manager	continuation 01.09.2024	of
Creating a non-governmental organization referral link to the corporate web page	General Manager IT Supervisor	01.09.2024	
Ensuring plastic waste reduction on plastic-free week awareness day	F&B Manager Executive Chef Quality&Education Manager	30.10.2024	
Organizing a zero waste cafeteria day event	Executive Chef Quality&Education Manager	30.10.2024	
Making a bird species information board	Quality&Education Manager Garden Chef	30.10.2024	
Performing soil analysis	Garden Chef	30.10.2024	
Creating a wildlife garden	Garden Chef	30.10.2024	
Preparing seed bombs and giving them as gifts to guests	Garden Chef Front Office Manager Quality&Education Manager	30.10.2024	
World ozone day event	Quality&Education Manager Kids Club Chef	30.09.2024	
Donating surplus products to local tourism schools or institutions	General Manager Relevant Department Managers	30.04.2024	



Approval

Mark it	Title	Name-surname initials
Х	General Manager	L.T.
Х	Night Manager	M.S.
Х	Quality & Training Manager	B.E.C.
Х	Human Resources Manager	N.D.
Х	Food & Beverage Manager	G.D
Х	Housekeeping Manager	H.S.
Х	Guest Relations Manager	Z.V.
Х	Technical Manager-Mechanical Engineer	F.D.
Х	Technical Manager-Electrical Engineer	C.E.
Х	Purchasing Manager	O.T.
Х	Security Chief	A.B.

For your requests, suggestions and requests, you can contact us via the e-mail address and link below.



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